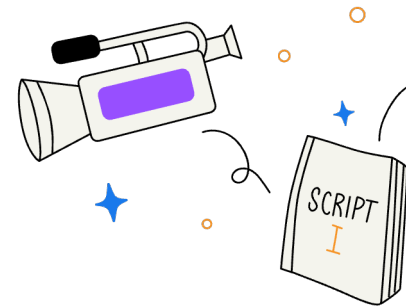


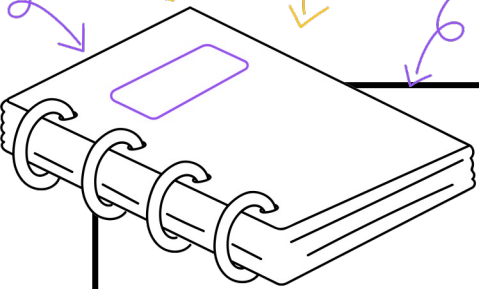
AMC



PELATIHAN PEMBUATAN DIGITAL MARKETING

created by Alldiran Media Cipta





AGENDA PELATIHAN

- Sosial Media Marketing
- Research keyword
- Keyword to website
- Email Marketing & Automation
- Google Tools Gratis
- Landing Page & CTA
- Strategi Konten & Evaluasi





MODUL 1: Social Media marketing

- Instagram business
- Meta business Suites
- Tiktok Business
- Hastag
- Strategi ads for social media





MODUL 2: RESEARCH KEYWORD

- Research keyword
- Keyword to website
- Email Marketing & Automation





MODUL 3: TOOLS GRATIS DARI GOOGLE

- Google Tools Gratis
- Landing Page & CTA
- Strategi Konten & Evaluasi
- Google Ads strategy





THANK YOU



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